

## Department Activities 2019-2020

### 1. Merit Day

Department organised a merit day programme on 25<sup>th</sup> June 2019. Civil service rank holder Muhammed Abdul Jaleel inaugurated this function.

### 2. Department Magazine Release

Commerce Association published a Department Journal on 26<sup>th</sup> September 2019. PARCO group chairman Jb: P PAboobaker released the journal.

### 3. UGC -NET Coaching

Department organised a 5 day UGC-NET Coaching programme from 18-11-2019 to 22-11-2019. The programme was inaugurated by the Principal Dr. Mohammed Kutty K K.

### 4. Co-operative Week Celebration

Students of the department celebrated Co-operative week programme. As part of this, an awareness programme was organised on 21<sup>st</sup> November 2019. Dr. K Venugopal inaugurated this programme. A Poster Exhibition on the theme of co-operative movement in India was also conducted as part of this programme.

### 5. Workshop

On 18<sup>th</sup> December 2019 Department organised a one-day workshop on capital market, "Gate Way to Financial Freedom" in association with Hedge School of Applied Science, Cochin. Sri. Rajani Kanth was the resource person of the programme.

### 6. South Indian Management Fest

Dept. of Commerce and Management Studies jointly organised a South Indian Management Fest "ENCORE 2020" on 30<sup>th</sup> and 31<sup>st</sup> January 2020. Around 500 students participated in this programme from various colleges in Kerala, Karnataka and Pondicherry."

### 7. Seminar

One day seminar, on "Emerging Trends in Banking" was organised on 12<sup>th</sup> February 2020. Dr. Elgin Alexander was the resource person.

## Faculties' Achievements

- Dr. Majeesh T, participated in a Three-Day National Workshop on "Research Methodology and Statistical Data Analysis" organised by Post Graduate Dept. Of Commerce, Govt. College Madappally from 12-11-2019 to 14-11-2019.
- Dr. Rajesh Kumar E R, chaired a session in the Two Day National Seminar on "Sectoral Reforms and Impact on Indian Business" on 5<sup>th</sup> and 6<sup>th</sup> November, 2019 at Govt. Brennen College, Thalassery.
- Sri. Musthafa K S and Fayas C, participated in the Two Day National Seminar "Sectoral Reforms and Impact on Indian Business" on 5<sup>th</sup> and 6<sup>th</sup> November, 2019 at Govt. Brennen College, Thalassery.

- Sri. Sakkariya K K and Khadeeja V participated in the Faculty Development Programme on “Securities Market & Personal Investment Analysis – a Practical Approach” organised by Department of Commerce, Nirmalagiri College, Kuthuparamba on 30<sup>th</sup> November 2019.
- Khadeeja V presented a paper titled “Introduction to Research Methods and Methodology” in the Two-Day National Seminar on “Fundamentals of Social Science Research” on 10<sup>th</sup> and 11<sup>th</sup> December 2019 organised by Dept. Of Commerce, Govt. College Thalasserry.
- Abdul Ahraf M presented a paper titled “Social Media Marketing: Evolution and Significance” in the Two-Day National Seminar on “Fundamentals of Social science Research” on 10<sup>th</sup> and 11<sup>th</sup> December 2019 organised by Dept. Of Commerce, Govt. College Thalasserry.
- Sri. Rajesh Kumar E R was awarded Ph.D in Commerce from M G University, Kottayam.
- Sri. Ashraf E was awarded Ph.D in Commerce from Bharathiyar University, Coimbatore.

### **Students’ Achievements**

- Team of the following students won the first place in the treasure hunt contest in the Management Fest conducted at Govt. College Madappally.  
MuhammedFadilParwais  
Shahana K  
Majida  
Akshith Mohan
- Students of the Department won the overall championship trophy in the management fest conducted by Mahe Co-operative College.
- Consisting the team of the students MuhammedFadilParwais, MuhammedDihoooshKenz, MuhammedMinhajand MuhammedRufaidwon second place in treasure hunt event of management fest conducted by S N College Thottada, Kannur.
- Team of the following students won second place in treasure hunt event of management fest conducted by M E S College, Kuthuparamba  
Hamna M A  
MuhammedRazeen  
Minhaj
- Rashika and Jishna, M.Com Students of 2017-19 Batch qualified UGC- NET Examination.
- MuhamedIshaque KKCB.Com Alumni qualified CA examination during this year 2019-20.

- MuhammedSavad andMuhammedWasim B.Com Alumni qualified CMA (USA) during this year 2019-20

### **Department Activities 2018-2019**

#### **1. Workshop**

Conducted a one-day workshop on **Project Preparation** on 15-11-2018 (Thursday) at seminar hall. Resource person: Dr.Laila P.I (HOD,Dept.of Commerce St. Josephe College,Pilathara)

#### **2. Seminar**

A seminar on **Legal Right of Women** was conducted on 20-12-2018 (Thursday) in association with National Commission for Women. Resource Person: Adv. BabithaBalaraj, Chair Person, CWC.

#### **3. Business Quiz**

Fifth Cdt. Anas Memorial All Kerala Inter-collegiate Business Quiz- 'QUIZNOS' ON 31-01-2019

### **Faculties' Achievements**

#### **Dr. Rajesh Kumar E.R**

1. Got awarded Ph.D in commerce by Mahathma Gandhi University, Kottayam
2. Appointed as the Chairman, Board of Studies (UG) of Kannur University
3. Chaired a session in a two day national workshop on "Derivative Markets and Trading Strategies" organised by the PG Department of Commerce Govt. Brennen College, Thalassery on 26<sup>th</sup> and 27<sup>th</sup> September 2018
4. Attended a three day workshop on "Redesigning of courses for outcome based education" organised by The Kannur University and KSHEC from 29<sup>th</sup> to 31<sup>st</sup> January 2019.

#### **Sri. Ashraf E**

#### **Publication**

1. "Impact of Service Quality Dimensions on Customers' Satisfaction, Retention and Loyalty: An Empirical Evidence From Commercial Banks In Kerala". International Journal of Innovative Research in Engineering & Multidisciplinary Present-day Sciences (IJIRMPD), Vol 6, Issue 4, Pp 517-525. July- August 2018. ISSN:2349-7300

2. "Service Quality and Customer Satisfaction: A Comparison between Public and Private Sector Banks in Kerala". International Journal of Research and Analytical Reviews (IJRAR), Vol 5, Issue 3, Pp 567-572. July 2018. E-ISSN:2348-1269, P-ISSN: 23449-5138
3. "Customer Relationship Management And Customer Satisfaction: A Comparison Between Public And Private Sector Banks In Kerala".The International Journal of Engineering and Science (IJES), Vol 7, Issue 8, Version II, Pp 60-68. August 2018. E-ISSN:2319-1813, P-ISSN: 2319-1805
4. "Impact of Customer Relationship Management On Customers' Satisfaction: An Empirical Evidence From Commercial Banks In Kerala".Journal of Emerging Technologies and Innovative Research (JETIR), Vol 5, Issue 8, Pp 205-212. August 2018. ISSN: 2349-5162

### **Paper Presentation**

1. "Impact of Employees Empowerment on Employees Satisfaction: A Comparison between Public and Private Sector Bank in Kerala".MESMAC International Conferences in association with Kerala State Higher Education Council on 15,16,17 January 2019.

### **Resource Person**

1. One-day workshop on "Data analysis in SPSS" conducted by Sree Narayana College of Arts and Science, Vadakara on 12-02-2019.

## **Department Activities 2017-2018**

### **1. Seminar**

A one day seminar on "Goods and Service Tax " on 21<sup>st</sup> July 2017 at Peringathur in association with Vyapari Vyavasayi Ekopana Samithi.

### **2. Business Quiz**

Department organized 4<sup>th</sup> Anas Memorial All Kerala Inter-collegiate Business Quiz- 'QUIZNOS' on 26<sup>th</sup> February 2018.

## **Faculties' Achievements**

### **Dr.Majeesh T**

1. Published an article on the "Impact of Demonetisation on the common man" an overview in the Galaxy international interdisciplinary journal.
2. Chaired a session at a one day seminar on " Goods and Service Tax" organized by Postgraduate Department of Commerce, Govt. Brennen College, Thalassery

3. Participated in a two day national workshop on “Business Research Trends and Issue” organized by Govt. Brennen College, Thalassery on 16<sup>th</sup> and 17<sup>th</sup> January 2018.

### **Sri. Ashraf E**

1. Published an article “A Study on Socio Economic Empowerment of Women Through Kudumbashree with Special Reference to Kozhikode District” Vichaara an International Journal of Management on October 2017.
2. Participated in a workshop on “Advanced Data Analysis Tools and Techniques” organized by Vivekananda Institute of Management Studies, Coimbatore in association with All India Council For Technical Education (AICTE) on 20<sup>th</sup> November to 3<sup>rd</sup> December 2017.
3. Participated in a three day National Workshop on “Research Methodology & Data Analysis for Social Science” organized by Government College, Kodanchery in association with Directorate of Collegiate Education, Government of Kerala on 26,27 & 28<sup>th</sup> September 2017.
4. Participated in a one day Orientation Programme for Academic Counsellors conducted by IGNOU Regional Centre, Vadakara on 4<sup>th</sup> November 2017

### **Department Activities 2016-2017**

#### **1. Teachers’ Day Celebration**

As part of teachers day celebration the department organised “AADHARAYAN” on 8<sup>th</sup> September 2016. The programme was inaugurated by Kannur District Collector Sri. Mir Muhammed Ali.

#### **2. Management Fest**

The department organised “PRAYANAM 2017”- South Indian Management Fest and N.A.M Expo on 16<sup>th</sup> and 17<sup>th</sup> February 2017. These programmes were highly successful and novel one in the history of our college. In the management fest, 550 contestants participated in different events. Further, the expo witnessed high visitors turn out. More than 5000 person including students and teachers from neighbouring schools and education institutions visited the expo. The PRAYANAM 2017 was inaugurated by Sri. P.K Kunhalikutty, Deputy leader of the Opposition, Govt. of Kerala.

### **Faculties’ Achievements**

#### **Dr. Majeesh T**

1. Participated in the two day workshop on “Research Methodology” organised by Post graduate Dept. Of Commerce, Govt. College Madappally, Vadakara.

**Dr. Mohammed KuttyKakkakunnan**

1. Participated in the national seminar on “Challenges of Kerala Model Education in Ensuring Employability among Youth” organised by MES KVM College , Valanchery on 9<sup>th</sup> and 10<sup>th</sup> February 2017.

**Sri. Ashraf E**

1. Presented a paper titled “Service Quality And Customer Satisfaction: A Comparison Of Scheduled Commercial Public Sector And Private Sector Banks In Kerala” in the National Conference on Consumer Protection (NCCP-2017) organised by Kaamadhenu Arts and Science College, Sathyamangalam,Coimbatore on 10<sup>th</sup> February 2017.